Expansion and Adoption Initiative
INITIATIVE WIDE UPDATES

September 29, 2022
Transforming the Nation's Credentialing System

Improving education and employment outcomes for all learners
What are Incremental Credentials?

Incremental Credentials capture learning as it is acquired along the learning pathway and formally recognizes and connects that learning to a larger context of work and education.

The purpose of incremental credentials is to ensure learners are recognized for what they know and can do as they acquire the learning and not leave learners without formal documentation of that learning.
Incremental Credentialing Framework

The incremental credentialing process formally credentials learning that individuals acquire along the way so that they can be recognized for employment and further education. The framework provides six approaches to developing and implementing incremental credentials.
Purpose

**Expansion & Adoption Initiative**

To enable a cohort of organizations and institutions to support their interests in incremental credentialing by using and testing resources developed by Credential As You Go.
Eligible Applicants

- Governor’s office
- State higher education agency
- State system of public institutions
- Individual public and private colleges and universities
- Other credentialing organizations

Apply here:
Request for Proposal (RFP) – Credential As You Go
BENEFITS OF PARTICIPATION

Access to:

- Tools and resources developed and deployed by peers
- Participation in a professional development learning network
- Technical assistance
- Opportunity to provide input and feedback on the efficacy of current tools and other needed resources
Selection Criteria

All applications will be reviewed by the Credential As You Go team for completeness and eligibility. Eligible applications will be reviewed by a group of experts comprised of the Credential As You Go leadership team and members of its Advisory Board. Applications will be measured against the following rubric.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Statement of Interest</td>
<td>60</td>
</tr>
<tr>
<td>Team</td>
<td>30</td>
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<tr>
<td>List of Resources to Try</td>
<td>10</td>
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<tr>
<td>MSI, etc.</td>
<td>10 – additional points to be added to final score</td>
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Timeline

Application
• Application due by Friday, October 28th by 5 p.m. EDT

Proposal Review
• Applications reviewed during November by Credential As You Go team and group from National Advisory Board

Selection
• Those invited to join notified by December 1st
• All applicants notified of outcomes by December 1st

Duration
• Participation extends from December 15, 2022 through December 14, 2023
FAQs

• Application
• Selection
• Expectations
• Participation
We’re interested in knowing what will be of most use to applicants so we ask you to be frank in your assessment of what will be most helpful to your developments. You will not be disadvantaged based on the number of types of assistance you request.

The application form asks us to select the types of assistance that interest us. Will we be disadvantaged if we choose too many or too few?
My institution is already involved in curricular innovation work. Are we precluded from applying?

No—we encourage institutions at all levels of the innovation spectrum to join us. We’re looking to build a network through which institutions and states can learn from one another as well as from the tools, resources, and technical assistance provided.
I’m an intermediary that works with a higher education institution that is doing this type of work. Can I apply on the institution’s behalf?

Since we are not relaying direct funds to an institution, but rather providing access to technical assistance, tools and resources, and professional development opportunities, an intermediary could apply on behalf of the institutions with which it is working.
I work with certifying organizations that are engaged in both developing and implementing credentials. Can they participate?

Yes - we welcome applications involving certifying bodies developing incremental credentials. Those organizations are an important part of the ecosystem.
What if my institution has already developed guidebooks and other tools to use in our incremental credentialing work...are you interested in those?

Yes - we are definitely interested in reviewing resources you have developed and seeing if they could be helpful to others in the cohort. We would like to incorporate the best of what is out there in the Credential As You Go resources. When you complete your application, please describe any tools and resources you can contribute.
How many applicants will you choose?

Our determination of the number for the cohort will be informed by how much assistance applicants need. We’re looking to include a variety of types of applicants, at different levels of incremental credentialing adoption, with varying areas of initial focus.
Are you looking to explore certain disciplines more than others?

No—we’re interested in ways incremental credentials can be employed in a variety of disciplines, at different levels, and targeting different types of learners.
Yes - to date, Credential As You Go has targeted state systems of higher education and their institutions. The Expansion and Adoption Initiative will work to bring this work to scale. We’re looking for effective ways to engage individual institutions and organizations as well as statewide systems. We welcome all institutions, state systems, and entities creating incremental credentials.

My institution is not part of a state system. Will we still be considered?
As a part of our support from Walmart, we are looking to expand the institutions beyond those that currently participate. Yes, please apply if you are interested.

My state is involved in Credential As You Go, but not my institution. Are we eligible to participate?
What will the tool and resource evaluation involve?

We will ask participating organizations to use the tools and resources we provide, and to give us feedback about their utility—How have you used this tool/resource? What worked well? What should be changed and how? We will gather that information through survey and/or feedback forms as well as focus groups, conversations and/or emails.
What kind of reporting and documentation will be required of participating organizations?

Reporting requirements will be simple and as streamlined as possible. We will be interested in learning about your progress in building incremental credentials as a part of the initiative. We may ask for brief write-ups or short answer responses to a survey or questionnaire. We will also ask for your feedback on the tools and resources you access, as described above.
What will be included in the MOU?

Commitment to:

• Work to build incremental credentials
• Utilize tools
• Engage in tool evaluation
• Share learnings
• Actively participate
Participating organizations will have several ways to engage with the network, including virtual network meetings, topical webinars to address specific questions that arise from the group, and 1:1 or small group meetings among peers with shared interests. Participation will be optional, although highly encouraged. Each will be recorded, posted, and made available for later viewing and to share among your colleagues.

How frequently will the network meet?
What if my institution needs playbooks or tools that are not on the Credential As You Go list?

We welcome working with participants to identify additional resources that may be needed and useful to developing incremental credentials and will build resources on additional topics identified as the work progresses.
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https://credentialasyougo.org

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